



Alibaba Group Appoints Jodee Kozlak as Global Senior Vice President of Human Resources

Hangzhou, China, February 12, 2016 – Alibaba Group Holding Limited (NYSE: BABA) announced today the appointment of Jodee Kozlak as Global Senior Vice President of Human Resources. Ms. Kozlak will be responsible for helping to build Alibaba Group’s international leadership team as the company continues to expand globally. Jodee will jointly report to Alibaba Group Deputy Chief People Officer, Jane Jiang and to Alibaba Group President, Michael Evans.

Ms. Kozlak’s appointment highlights Alibaba Group’s strong commitment to globalizing its business. The company has made growing its business outside of China a top priority, and is also committed to significantly increasing cross-border trade between China and key markets.

Ms. Kozlak previously served as Executive Vice President and Chief Human Resources Officer for Target Corporation. She was a member of Target’s executive leadership team for ten years, and she helped set the strategy for Target’s global workforce of nearly 350,000 team members. While at Target, she had oversight for all leadership activities, enterprise talent management, organizational design and alignment as well as team culture, labor and employment law and employment brand. Ms. Kozlak originally joined Target in 2001 and before joining Target, Ms. Kozlak was a partner in the litigation practice of Greene Espel, PLLP, specializing in corporate governance, complex business litigation and employment issues. She was also an associate at the global law firm Oppenheimer, Wolff & Donnelly and a senior auditor at Arthur Andersen & Co. both in the Minneapolis offices of these firms.

“Jodee is a proven leader who brings world-class business building experience, strategic talent management and leadership skills to Alibaba,” said Mr. Evans. “She is an important addition to Alibaba as we continue to internationalize our company, and her deep experience across a diverse set of disciplines will be invaluable as we continue to build our global team. Jodee will help to promote and preserve Alibaba’s proven winning culture.”

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About Alibaba Group

Alibaba Group’s mission is to make it easy to do business anywhere. The company is the largest online and mobile commerce company in the world in terms of gross merchandise volume. Founded in 1999, the company provides the fundamental technology infrastructure and marketing reach to help businesses leverage the power of the Internet to establish an online presence and conduct commerce with hundreds of millions of consumers and other businesses.

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