

Alibaba Group Will Host Investor Day

Hangzhou, China, June 10, 2016 – Alibaba Group Holding Limited (NYSE: BABA) today announced that it will host an Investor Day on Tuesday, June 14, 2016 China Time at Alibaba Xixi Headquarters, Hangzhou, China.

Speakers will include Joe Tsai (Executive Vice Chairman), Daniel Zhang (CEO), Maggie Wu (CFO) and other members of our senior management team.

We will provide a live webcast of key executive sessions of Investor Day at or around the following times:

- 8:45 am-9:15 am China Time (8:45 pm-9:15 pm on June 13, 2016, U.S. Eastern Time); and
- 5:30 pm-6:10 pm China Time (5:30 am-6:10 am on June 14, 2016, U.S. Eastern Time)

The webcast will be available at <http://www.alibabagroup.com/en/ir/home>. A replay of the webcast and a summary of the day's presentations will be available through the same link following the event.

About Alibaba Group

Alibaba Group's mission is to make it easy to do business anywhere. The company is the largest online and mobile commerce company in the world in terms of gross merchandise volume. Founded in 1999, the company provides the fundamental technology infrastructure and marketing reach to help businesses leverage the power of the Internet to establish an online presence and conduct commerce and engage with hundreds of millions of consumers and other businesses.

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