

HistoWiz Wins the 2017 Create@Alibaba Cloud Global Startup Contest

Finalists from 25 regional contests across China and international markets showcased innovations

Shanghai, October 16, 2017 – HistoWiz, a New-York based biotech startup that automates histology by building an intelligent tissue platform for cancer researchers, presented its winning business idea at Zhangjiang Hi-Tech Park in Shanghai on Saturday and was named the global winner of the Create@Alibaba Cloud Startup Contest (CACSC). This was a highly competitive event with the winners from all 13 of regional competitions in China and 12 overseas markets across Europe, Asia, the Middle East and the United States that had taken place in 2017 coming together for the global final. The solutions offered by the finalists ranged from big data, artificial intelligence, new retail to smart devices.

Following an intensive pitch process, HistoWiz impressed judges with their business concepts and great commercial potential. The judges also noted the importance of technological support to allow HistoWiz to turn these ideas into reality. From inception in 2013, the company now has over 1,000 paying customers from top academic institutions and pharmaceutical companies around the world, and has accumulated the world's largest online pathology database with access to a growing network of top pathologists.

As the 2017 global champion, HistoWiz will be included in the Alibaba Innovation Center's global strategic customer support program. The program aims to empower promising startups with the most advanced technology such as cloud computing and big data, as well as comprehensive and in-depth access to Alibaba Group resources. The company will also be invited to join the 2018 Computing Conference in Hangzhou, the flagship event hosted by Alibaba Group and a major worldwide exhibition in the field of cloud computing.

"We are thrilled to win the 2017 Create@Alibaba Cloud Startup Contest global championship. Winning this competition will help us enter the Chinese market and partner with local hospitals to provide automated histology service and pathology expertise to Chinese patients. Our intelligent tissue platform will be hosted on Alibaba Cloud. Alibaba Cloud's scalable infrastructure will help us process and store hundreds of terabytes of pathology image data which can be used to develop automated cancer diagnostic tools," said Ke Cheng, Founder and CEO of HistoWiz.

In its third year, the Create@Alibaba Cloud Startup Contest supports startups from around the globe with Alibaba Cloud's strong ecosystem and innovative suite of cloud computing infrastructure services. Over 2,000 startups participated in regional competitions globally in 2017. The expanded international and regional format consisted of competitions held in Australia, France, Germany, Hong Kong, India, Japan, Korea, Malaysia, Taiwan, the United Arab Emirates, the United Kingdom and the United States, showcasing innovation across a wide range of industries and markets.

Yeming Wang, Deputy General Manager of Alibaba Cloud Global said, "My congratulations to HistoWiz for winning this final round, but also to all of our other finalists. The expansion of this contest has meant that we really have been able to attract a glittering array of talent and innovation from all parts of the world. There has been fierce competition throughout due to the high quality of entrants, which it has been a privilege to witness. Alibaba Cloud is excited about what we have seen and look forward to continuing a relationship with many of these companies using different parts of our ecosystem."

As part of the program, finalists of each regional contest receive free credits for Alibaba Cloud services as well as customized technology solutions designed by Alibaba Cloud architects. These benefits are intended to help them scale their businesses rapidly and smoothly. In addition, the startups will gain

better access to overseas markets and benefit from networking with various venture capital investors within Alibaba Group's ecosystem.

For more information about this year's Create@Alibaba Cloud program, please visit <https://cacsc.aliyun.com/>.

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About Alibaba Cloud

Established in 2009, Alibaba Cloud (www.alibabacloud.com), the cloud computing arm of Alibaba Group, is among the world's top 3 IaaS providers according to Gartner and China's largest provider of public cloud services in 2016 by revenue, according to IDC. Alibaba Cloud provides a comprehensive suite of cloud computing services to businesses worldwide, including merchants doing business on Alibaba Group marketplaces, startups, corporations and government organizations. Alibaba Cloud is the Official Cloud Services Partner of the International Olympic Committee.

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